



# ROSÉ THE SLO WAY 2023

Hello and thank you for being a part of the ultimate pink party experience at Hotel SLO! Below we have information and assets to share at your discretion across your digital marketing channels.

Thank you,  
HOTEL SAN LUIS OBISPO

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## DATE OF EVENT

Sunday, April 23, 2023

1-4 pm PT

Located at [Hotel San Luis Obispo](#) in Downtown SLO

## EVENT WEBSITE

<https://rosethesloway.com/>

## LINK TO PURCHASE TICKETS

<https://2023-rose-the-slo-way.eventbrite.com/>

## LOGOS AND DESIGNS

<https://rosethesloway.com/media/>

## SOCIAL MEDIA COPY

Hotel SLO and executive Chef Ryan Fancher invite you to the 2nd Annual Rosé The SLO Way – Sunday, April 23 from 1-4 pm. Enjoy 20 premier Rosé wines along with delectable savory creations by Executive Chef Ryan Fancher and his team at Ox + Anchor and Piadina, Sichuan Kitchen's "famous" Chinese dumplings, and sweets from local favorites SLO Mama Sweets, Sheila Kearns Chocolate & Confections, and Haute Sugar Co. Mingle with winemakers, enjoy live entertainment, fabulous fashion, and take home some exciting prizes. Best of all, proceeds from the event go to support Cal Poly Scholarships and the SLO Food Bank.

Visit the link in our bio for more information and tickets.

PLEASE CONTACT LAUREN TWISSELMAN WITH ANY QUESTIONS [LTWISSELMAN@HOTEL-SLO.COM](mailto:LTWISSELMAN@HOTEL-SLO.COM)

# ROSÉ THE SLO WAY 2023

## **SOCIAL MEDIA HANDLES** (INSTAGRAM)

Hotel San Luis Obispo - @thehotelslo

Ox + Anchor - @oxandanchorslo

Piadina - @piadinaslo

Region Wines - @drinkregion

High Bar - @highbar.slo

## **SPONSORS**

San Luis Obispo Collection - @sanluisobispocollection

Hotel San Luis Obispo - @thehotelslo

Region. - @drinkregion

Ambiance - @shopambiance

Haute Sugar Co. - @hautesugarco

Sheila Kearns Chocolate - @sheilakearnschocolate

Sichuan Kitchen SLO - @garrettmorris123

SLO Mama Sweets - @slomamasweets

Sparkl Bands - @sparklbands

Twig and Arrow Salon - @twigandarrowsalon

## **BENEFICIARIES**

SLO Food Bank - @slofoodbank

California Poly Technic University - @calpoly